



Geneva Park District



UNPLUG
& *Play*



Geneva
PARK DISTRICT
Live Your BestLife

Year in Review

For the Fiscal Period Ending April 30, 2019



Our Mission

The mission of the Geneva Park District is to provide recreational programs, facilities, and open space that will enhance the quality of life for residents of all age groups and abilities.

Stewardship & Sustainability

Small Changes Make a Big Impact

Sustainability and environmental stewardship are at the core of everything we do. The District works throughout the year to minimize our impact on the environment by implementing best practices, and by promoting environmental education that leads to a lifelong commitment to conservation.

A variety of invasive species are regularly removed from natural areas in our District to help the native plants flourish. District-wide prescribed burns are also conducted seasonally – mainly in the spring and fall – to help combat invasive species.

According to the *National Recreation and Park Association's 2019 Engagement with Parks Report*, 93% of people believe it is important to protect natural resources with parks, trails, and green space. The District was excited to receive an Open Space Land Acquisition and Development Grant from the State of Illinois that will allow improvements and expansion of the bike path along Peck North. The project, slated to be completed this spring, will include an additional two miles of trails, a solstice ring, and sun dial to attract visitors to the wonders of nature and science.

The District completed the conversion of indoor lighting fixtures to LED at the Sunset Community Center in March of 2018, and at the Stephen Persinger Recreation Center in September of 2018. This conversion has decreased the utility bills at both facilities by approximately 11%.

Did you know?

The Geneva Park District quarterly program brochure contains recycled material and is printed using soy-based inks.

Community Collaboration

Partnerships to Enhance Our Mission

Collaboration is an integral part of the community that fosters strong relationships for all residents. The Park District works throughout the year to identify strategic partnerships, both public and private, to capitalize on providing opportunities, sharing resources, and developing ideas to benefit the community.

We continued our partnership with School District 304 to offer the Kids' Zone Before and After School Program which provides a safe, educational, and fun environment for children in grades kindergarten through fifth.

More than 100 adults graduated and became certified Kane County Naturalists as a result of our partnership and collaboration with the Forest Preserve District of Kane County, the St. Charles Park District and the Geneva Park District. This program promotes awareness and citizen stewardship of natural resources through science-based education and community service.

Did you know?

Other partnerships include working with the City of Geneva Natural Resources Committee and the Geneva Garden Club to plant 140 trees throughout our parks.

Additionally, our partnership with the Geneva Public Library and surrounding neighbors has been important during the construction of the new library and as the District prepares to build a new park on the corner of 6th Street and Franklin Street for all residents to enjoy.

The District also partners with the Geneva Chamber of Commerce by providing activities, equipment, and staff to several community festivals.



Our Vision

We aspire to enhance the quality of our community by providing exceptional recreation programs, facilities, and open space which inspire residents to live their Best Life.

Innovation

Creating Positive Experiences

We are constantly evolving to provide our community with a variety of fun and unique recreational opportunities. One new addition to our annual offerings was the Christmas on the Farm event held in December at Peck Farm Park. Providing a free holiday event that included an ice sculptor, holiday activities, and Santa and Mrs. Claus was a great success, drawing more than 400 smiling attendees.

A new attraction at Sunset Pool, added in May, included an interactive and ADA-accessible sprayground, which provides an opportunity for children to cool off and have a splashing fun time during the summer.

Our unique Butterfly House welcomed over 32,000 visitors during the 2018 season and brought in \$12,000 in donations. These donations help fund the annual maintenance and operations of the Butterfly House.

Pickleball is one of the fastest growing sports in America. It has certainly “paddled” its way into our offerings. In February 2019, the first Pickleball tournament was held at the Stephen Persinger Recreation Center. Pickleball Open Gym is offered daily at the Stephen Persinger Recreation Center. Visit genevaparks.org or look in our latest program guide for available times and dates.

In order to meet the needs of the community, the ballfields at both Eaglebrook and Forni Parks were renovated. Drainage issues at both fields were addressed and improved which makes the fields more playable after rain events.

In 2017, we embarked on a website overhaul and launched a newly-designed and mobile-responsive website. Since then, genevaparks.org continues to gain popularity and usage. Over the past year, we have had 115,000 users access the District’s website; with 60% of those users accessing it on their mobile device.

Did you know?

According to the *National Recreation and Park Association's 2019 Engagement with Parks Report*, people visit their local park and recreation facilities, on average, twice a month.

Geneva residents far surpass those results!

- 185,000 visits from BestLife Fitness members
- 57,000 visits at Mill Creek & Sunset Pools
- 19,000 rounds of miniature golf played
- 15,000 people enjoyed over 25 events

Safety

Providing Safe Environments for All

According to the National Recreation and Park Association, creating safe park environments, which goes beyond playgrounds, enhances community wellness. Well-designed, well-maintained, and well-used parks and recreation areas are assets to communities. Enhancing our facilities, parks, and playgrounds makes the community a safe place to play. Safety is an important aspect of the Park District and to everything we do.

Did you know?

The Geneva Park District staff performs safety checks on all playground equipment on a monthly basis to evaluate and report any safety concerns.

Over the past year, the tennis courts at Dryden Park were renovated and now provide a safer surface for tennis players of all ages to enjoy.

Additionally, the playground at Clover Hill Park was replaced with features voted on by neighbors of that park. These and future improvements continue to enhance our community.

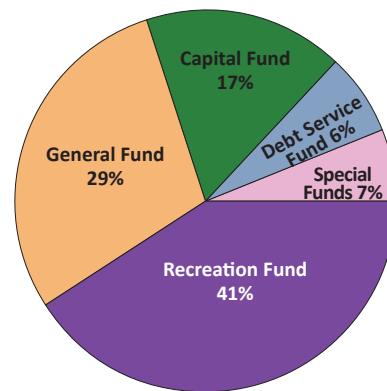
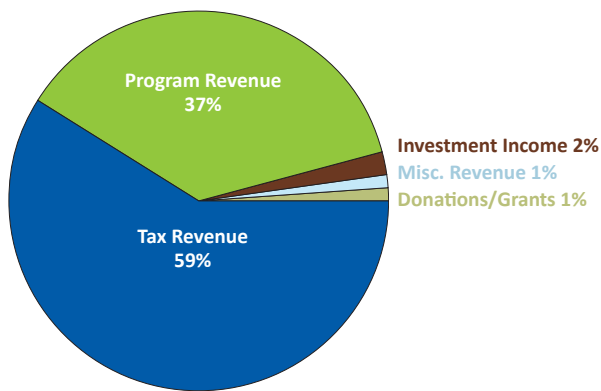
GENEVA PARK DISTRICT FINANCES AT A GLANCE



Park District programs and services are funded largely through user and membership fees, while property tax revenue primarily funds operations and maintenance costs of park amenities and facilities. The District's tax rate for the 2019 fiscal year was \$0.485 per \$100 assessed value, compared to \$0.533 in the previous year.

The Geneva Park District received the Government Finance Officers Association of the United States and Canada (GFOA) award for excellence in financial reporting for the eighth consecutive year.

The District prides itself on maintaining the best financial practices to ensure our fiscal responsibility. The revenues and expenditures outlined below are for the fiscal year ending April 30, 2019.



REVENUES = \$12.6 Million

EXPENDITURES = \$13.3 Million

● TAX REVENUE \$7.4 million or 59%

The park district collects about 6%, or 6 cents for every dollar, in real estate taxes paid. State Shared Replacement Taxes comprise a small amount of the District's tax revenue.

● PROGRAM REVENUE \$4.6 million or 37%

Generated from facility memberships and program participants.

● INVESTMENT INCOME \$215K or 2%

Income earned on District funds.

● MISCELLANEOUS \$162K OR 1%

The District receives miscellaneous income which includes reimbursements and rental revenue.

● DONATIONS/GRANTS \$170K or 1%

The District receives grants from state and federal government agencies, as well as donations from residents and businesses. Funds are also received from event sponsorships and advertising revenue generated from the District's Program Brochure.

● RECREATION FUND \$5.4 million or 41%

Includes costs to provide more than 3,500 programs and more than 20 events to over 40,000 participants.

● GENERAL FUND \$3.8 million or 29%

Includes costs to maintain over 700 acres of land with over 50 park sites. The District constructs and maintains 69 miles of bike/pedestrian trails, playgrounds and parks, and athletic fields.

● CAPITAL FUND \$2.3 million or 17%

The District has a five year capital improvement plan which includes the addition and expansion of parks, facilities, and amenities. It also includes the replacement and maintenance of existing parks, facilities and equipment.

● DEBT SERVICE FUND \$800K or 6%

The District pays debt service on General Obligation Limited Tax Park Bonds used to fund capital projects within the District.

● SPECIAL FUNDS \$974K million or 7%

Includes costs such as liability insurance, contributions to the Illinois Municipal Retirement Fund (IMRF), annual audit expenses, social security, ADA capital improvements, and serving residents with special needs (including participation in the Fox Valley Special Recreation Association).

Note: Expenditures exceed Revenues in FY18-19 as the District expended limited bond proceeds for various capital projects.